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## **The Sagamore Announces Major Renovations in 2009**

*Grande Dame Historic Hotel in Lake George gets a multi-million dollar makeover*

**Bolton Landing, NY** (Summer 2009) – The Sagamore, a seasonal luxury resort in the heart of the Adirondack Mountains, is unveiling major renovations just in time for the busy summer season. A long-time favorite resort destination for travelers in the Northeast, The Sagamore is a Historic Hotel with rich history and a lot of charm. The changes being made at the resort were precipitated by the new owners and managers of The Sagamore, Ocean Properties Ltd., who are looking to make improvements that will serve to enhance the guest experience and continue to develop the property as one of the most popular resorts in the Lake George region and beyond. The renovations include the addition of a stunning 10,000 square foot lakeside pool, 37 additional guest rooms in the Main Hotel, a completely transformed Dining Room and a new 14,000 square foot Event Center. Other upgrades include renovation to the lobby, docks and common areas. In an effort to reduce carbon emissions, the resort has also reorganized its transportation fleet to use more electric golf carts and less vehicles overall. The total cost of the renovations and upgrades at the property is between 15 and 20 million dollars.

“We are extremely excited about the renovations at The Sagamore,” says Tom Guay, General Manager. “Not only will these improvements bring the resort to a new level of luxury for guests, they also serve to position the hotel better in a down economy. As far as we know we are the only hotel in the New York region to be investing this kind of capital in improvements at this time. The end result is a more fulfilling guest experience and we look forward to sharing it with our returning guests, as well as our first-timers.”

Perhaps the most exciting addition to the property is the brand-new, outdoor pool area which provides stunning views of Lake George and the mountains. The new pool area is 10,000 square feet featuring a 95,000 gallon swimming pool and a large warming pool for adults. The pool is surrounded by 150 chaise lounge chairs, providing ample space for lounging and sunning.

Inside the hotel, the main dining room at the Sagamore has been completely transformed into La Bella Vita - an elegant yet comfortable space that will now serve as the resort’s signature restaurant

offering breakfast, lunch and dinner daily. La Bella Vita serves simple, yet artfully prepared Italian inspired dishes using wonderfully fresh garden-grown ingredients. With its dark wood touches and a color scheme of cream accented with warm yellows and browns, the new La Bella Vita restaurant allows the panoramic lake views to be the focal point for guests. Running along the entire side of the restaurant is a brand-new outdoor deck for guests to enjoy meals on while admiring the beautiful scenery.

Another very important change to The Sagamore is the addition of 37 new rooms that have been created to meet the demand for more guest accommodations inside the Main Hotel. These new guest rooms are conveniently located and have spectacular views of the lake – some of the best on property. The new rooms are well-appointed, featuring opulent bedding, marble baths, flat panel HD televisions and more.

Another enhancement to the Main Hotel is the new Caldwell's Lobby Bar, located in the foyer of the Dining Room. This finely-crafted, casual dining area serves morning coffee, as well as light fare throughout the day and evening. Caldwell's features an old-fashioned mahogany bar, beautifully finished hardwood floors and large columns that embellish the grandeur of the room perfectly. Not to be left out, the Main Lobby in the Hotel has been restored to its former glory and now extends out onto the Veranda, which has become an open-air outdoor porch, as it was in the original design. Other upgrades at the resort include the replacing of the front dock and main dock with new decks and cribbing, offering more user-friendly access to the Lake.

For the group market, a new 14,000 square foot exhibit center is now located adjacent to the Conference Center at The Sagamore. With 30-foot ceilings and enough floor space to accommodate **100** 10X10 trade show booths, the Event Center at The Sagamore is the second largest hotel exhibit hall in the Saratoga/Lake George Region.

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Situated on a private 70-acre island on Lake George at Bolton Landing, The Sagamore is a seasonal resort and sports paradise featuring a Donald Ross championship golf course, a full-service spa, a private beach and marina and a replica 19th century sightseeing tour boat, The Morgan. Lake George offers a myriad of recreation options including boating, water skiing, parasailing, fishing, swimming, beaches and more.

The Sagamore is a one-hour drive from Albany, New York; a four-hour drive from New York City and four hours northwest of Boston. For more information on The Sagamore, go to [www.thesagamore.com](http://www.thesagamore.com).