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## **The TODAY Show “Takes a Vacation” in Lake George**

*Meredith Vieira and Ann Curry to broadcast live from THE SAGAMORE on Monday, July 27<sup>th</sup>*

**Bolton Landing, NY** (July 21, 2009) – The Sagamore, a seasonal luxury resort in the heart of the Adirondack Mountains, will be hosting the cast of NBC’s TODAY show on Monday, July 27, 2009, for a LIVE remote featuring the family-friendly destination of Lake George and the historic Sagamore Resort.

"Today Takes a Vacation," will kick off Monday, July 27 from one of the most breathtaking locations in the Northeast – the shores of Lake George, overlooking the Adirondack Mountains. Meredith Vieira and Ann Curry will broadcast live from the Sagamore Resort in Lake George, NY, chosen for its stunning views and prime location. Vieira and Curry will take a quintessential American vacation filled with hiking, boating and canoeing, and they will try one of the region's oldest sports, fly-fishing. The two will explore the natural beauty of the Adirondack Mountains and discover why Lake George is often called "The Queen of American Lakes." They will also take a look at the history of the area, which was a popular summer destination for such American royalty as the Vanderbilts, Rockefellers and Roosevelts.

Situated on a private 70-acre island on Lake George at Bolton Landing, The Sagamore is a seasonal resort and sports paradise featuring a Donald Ross championship golf course, a full-service spa, a private beach and marina and a replica 19th century sightseeing tour boat, The Morgan. Lake George offers a myriad of recreation options including boating, water skiing, parasailing, fishing, swimming, beaches and more.

The Sagamore is a one-hour drive from Albany, New York; a four-hour drive from New York City and four hours northwest of Boston. For more information on The Sagamore, go to [www.thesagamore.com](http://www.thesagamore.com).

**For interview opportunities with Meredith Vieira and Ann Curry please contact Jennifer Forte Cuomo at [Jennifer@jfcpr.com](mailto:Jennifer@jfcpr.com) or 917-538-1225.**

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